



Community & Leisure Cabinet
Committee

Tuesday, 4 June 2019

Dear Councillor

You are advised that the attached presentation was shown at the meeting of the Community & Leisure Cabinet Committee held on Tuesday, 4 June 2019.

Yours faithfully

A handwritten signature in black ink, appearing to read 'S Walsh', written in a cursive style.

S Walsh
Service Manager (Communities)

List of documents attached

5. Overview of Service Areas within Community & Leisure (Pages 3 - 10)
To provide the Committee with an overview of the service areas included within the Community & Leisure portfolio.

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Sport England Active Lives (2017/18)

Local authority	Inactive (<30 mins per week)	Fairly Active (30-149 mins per week)	Active (150 + mins per week)
Tunbridge Wells	17.30%	12.50%	66.80%
Tonbridge & Malling	20.40%	12.30%	67.40%
Dartford	21.60%	10.60%	67.80%
Sevenoaks	22.10%	11.20%	66.70%
Ashford	22.10%	13.50%	64.50%
Folkestone & Hythe	23.50%	10.00%	66.50%
Maidstone	24.00%	15.30%	60.70%
Kent	24.20%	13.30%	62.50%
Canterbury	24.60%	10.80%	64.60%
England	25.20%	12.50%	62.30%
Dover	26.20%	12.80%	61.00%
Swale	27.10%	17.40%	55.50%
Gravesham	27.80%	14.50%	57.70%
Thanet	27.80%	14.80%	57.40%



The Woodville

<https://woodville.seatlive.com/> www.woodville.co.uk

Theatre shows:

- Drama
- Comedy
- Music
- Cinema
- Ballet
- Children's shows
- Classical

- Family Friendly
- Community Uses
- Education & Outreach
- Volunteer programme



Private Hires:

- Weddings
- Parties
- Conferences

- Theatre
- Studio
- Gallery
- Community Square
- Bars & Catering



Community Engagement

- Involvement
- Participation
- Engagement
- Consultation



- Events
- Activities
- Celebration
- Education



- Understanding our community

- Developing skills
- Building confidence
- Taking responsibility

The Gr@nd

Latest edition of Podcast – young people discuss LGBTQ with young people from Oxford -

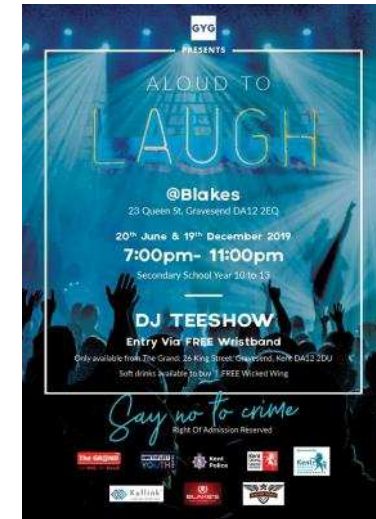
<https://anchor.fm/thegrاند/episodes/Young-Lives-In-Oxford---A-Discussion-About-LGBTQ-e421kg>.

Young people from The Gr@nd will be presenting at the Royal Opera House on 28 June 2019 discussing what it is like to be a young person in 2019 and the role of Arts and Culture on wellbeing.

Benny the Whale project - working with local Artist Amy West to create a life size sculpture to raise awareness of the environment and single use plastics. To be launched at the Fusion Festival with workshops at the Riverside Festival and the Riverside Fringe Festival.

Aloud to Laugh event- 20 June 2019 at Blakes nightclub.

Anti-bullying policy written by Youth Council to be launched in November 2019..



Participation in the Arts

Local authority	Active People (arts) 2 year average %
Swale	38.01%
Medway UA	38.24%
Dartford	40.29%
Gravesham	40.50%
Dover	41.10%
Thanet	41.49%
England	44.25%
Ashford	44.34%
Maidstone	45.70%
Tonbridge & Malling	46.50%
Folkestone & Hythe	48.31%
Sevenoaks	49.91%
Canterbury	49.94%
Tunbridge Wells	52.43%

Active People (Arts) 2 year average %age - the percentage of adults in the local authority who have either attended an arts event or participated in an arts activity at least three times in the past 12 months. (Source Arts Council England 2009/2010 data)

Tourism

Local authority	Visitors (Million)	Value (£m)	Jobs
Dartford*	10.8	£548	9,765
Canterbury	7.8	£491	10,115
Medway	4.9	£333	6,488
Thanet	4.2	£320	7,950
Ashford	4.4	£293	5,769
Maidstone	4.5	£284	5,909
Dover	4.6	£282	5,796
Tunbridge Wells	4.7	£278	5,235
Folkestone & Hythe	4.7	£252	4,982
Sevenoaks	4.3	£243	5,287
Swale	5.1	£237	4,738
Tonbridge & Malling	3.0	£174	3,427
Gravesham	2.0	£113	2,567

Source: Cambridge Model Impact Research, published January 2019 by Visit Kent 2018.
The model measures the value and volume of tourism.

(*includes a proportion of tourism related jobs at Bluewater)

Gravesend Borough Market



Permanent Units

Events & Activities

Pop up Markets

Food Court

Strengths

- Success Stories
- Go Trade Events
- Food Court

Opportunities

- Consultation
- Re-branding
- Co-operative shop

Weaknesses

- Identity
- Turnover & footfall
- Morale

Threats

- Declining High Streets
- Perception
- Visibility

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