



Community & Leisure Cabinet
Committee

Thursday, 30 May 2024

Dear Councillor

You are advised that the attached documents form part of the main agenda papers for this meeting.

Please ensure you bring them with you to the meeting.

Yours faithfully



S Walsh
Assistant Director
(Organisational Development & Democratic Support)

List of documents attached

5. New Arts & Culture Strategy

(Pages 3 - 10)

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A Creative Gravesham

Cultural Strategy 2025 - 2030

A Creative Gravesham 2020 – 2025

Priorities

- Growing a cultural and creative community
- Supporting and developing artists and Creatives
- Developing a vibrant and aspirational arts and cultural events programme
- Enhancing and promoting our assets and heritage
- Developing our children and young people creatively

Acheivements

- St George's Arts Centre – opened in December 2021 and has welcomed over 30,000 visitors.
- Workshops and events run at an average capacity of 64%
- £30700 matched funding awarded bringing in £267450 to the borough for arts projects
- Vibrant and funded events programme including Gravesham Fringe and the annual Light Festival attracting over 75000 unique visitors.
- £98000 funding to research and catalogue the Gravesham collection
- Establishing and developing the Local Cultural Education Partnership and chairing the Creative Schools Network.
- Developing a network of located artists (GAS) of over 100 members.

And now what?

The future is ours.....

- Effectiveness of previous priorities
- Possibility to combine and add
- Creative Health and Wellbeing to be embedded in priorities
- Establishing of Cultural Compact with funding to bring more funding into the borough based on residents and visitors engagement.

A Creative Gravesham Aim

The Regional Cultural Hub of Kent

A Creative Gravesham 2025 – 2030

Potential Priorities

- Growing a cultural and creative community that supports and develops our artists and creatives and develops all artforms.
- Creating a wider consortium of local partners to inform and deliver on the cultural programme.
- Developing and celebrating our collection that reconnects Gravesham with its important heritage.
- Ensuring that children and young people have access to our arts and culture activity through the Local Cultural Education Partnership and other creative activity.
- Embedding the creative health and wellbeing agenda into our work.

ARTS AND CULTURE



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