

**the
grand.**
our 20th birthday

Update on Gr@nd delivery
March 2020-March 2021

Liz Read-
Operational
Manager



The Gr@nd During a Pandemic

- We have Adapted
- Continued to deliver 90 % of services, support residents and each other
- Delivered new sessions and reached new audiences
- Significantly increased our social media presence and engagement
- A few services have been paused
- We are very proud of what the team has achieved

We've adapted

- Digital offer has increased significantly
 - zoom sessions- exercise classes have included participants from Turkey and Austria
 - filmed tutorials – tech tips to help people stay connected
 - Created virtual choirs, podcasts and workshops.
 - Online workshops mean adults can take part too such as photography.
- Delivered socially distanced sessions outside and inside

'The Keep Fit group now meeting for a walk on a Friday has been very good for older people to meet up & has been a lifeline for our mental & physical health during the pandemic.'

Last year, the GYG virtual choir recorded a cover of "Times Like These". One to unite and celebrate one another.... [See More](#)



the
grand.

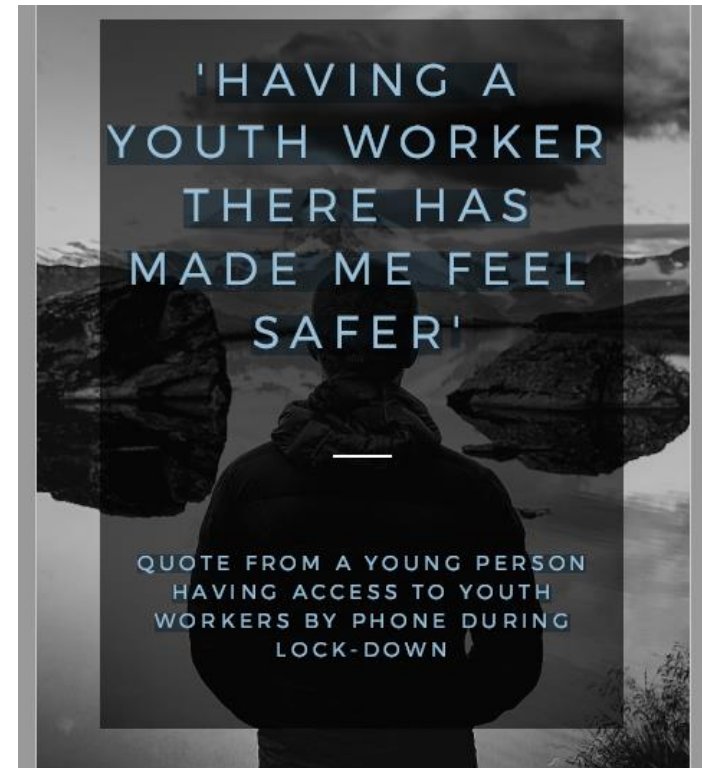
our 20th birthday



New

- 24/7 Dedicated phone support for Young People
 - Dedicated Phonenumber for One You Service
 - Which Way Now' careers advice videos
 - Digital Coding workshops
 - Afternoon talk with a star from stage and screen.
- Ellena Vincent-Hamilton
- Layton Williams-Everyone's Talking About Jamie.

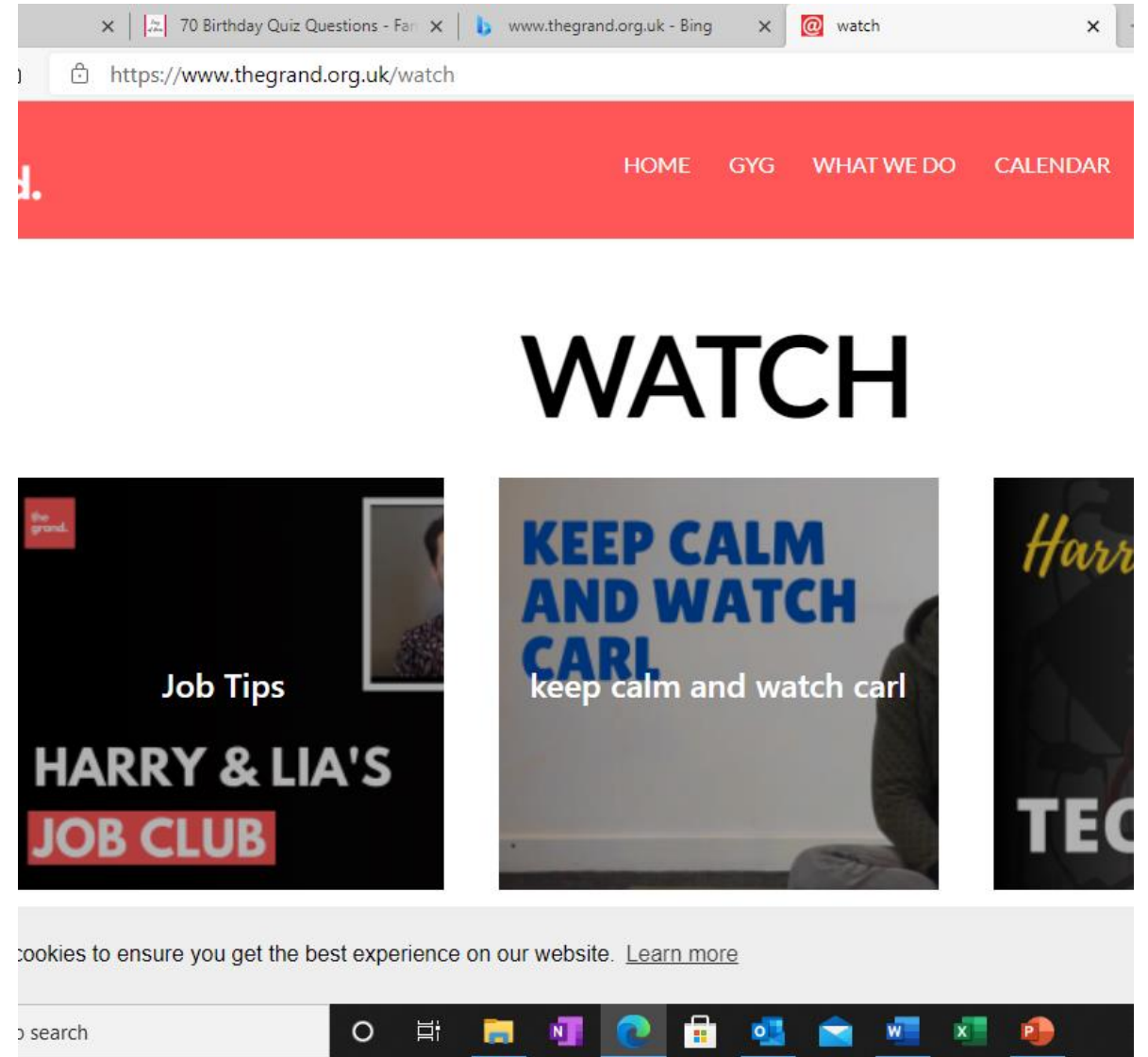
the
grand.
our 20th birthday



GYG

New

- Worked with the Gurdwara to support uptake of Covid Vaccine
- Keep Calm and Watch Carl online tutorials
- Recruited a video editor



the
grand.
our 20th birthday



	Reach- people seeing it in their timeline.	Engagements-people interacted with the post by watching it, sharing, commenting, liking etc.
April 19 to March '20	101,747	17,248
April 20 to January '21	904,652	98,524

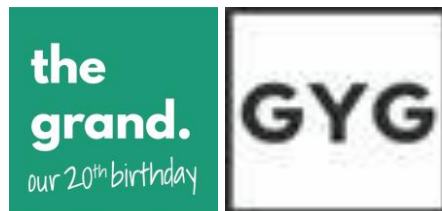
Social media

- Increased Reach by 789%
- Increase Engagements by 471%
- James Sign Video
 - 62,891 reach
 - 3769 engagements

Christmas in a Box

- Partners: KCC's Early Years Team for Gravesham, Kuflink Foundation, The Be More Foundation, Morrison's, Church of the Latter Day Saints and many more.
- GYG committee raised £9960 including £2440 via our first ever Crowdfunding campaign and support from KCC Members Grant and many others.
- 112 boxes with essentials food, treats and toys were delivered to Gravesham families with young carers to try and bring some joy during a really difficult year.

'I'm so overwhelmed and grateful...I will forever be grateful for this! This is so kind and generous and will help us so much, its people like you that give families like mine hope'



Things which have been on pause

- Opening the building to the public for general access
- Friday night Open mic and Late Night session





Feedback from Service Users

'I have really enjoyed taking part in the social walks on a Friday. For a lot of us it was an important social contact with other members in the group to have a chat, have a laugh and socialise.'

'The GR@ND has been a fantastic asset to Gravesend for people of all ages and long may this continue, particularly with their hard work for local youth. Staff are always happy to help and I look forward to continuing to work with them all. '

Looking Forward

- New festival this Spring and Summer called Cloud9. Online and potentially an outdoor feature, bringing much needed fun and happiness into residents' lives
- Led by Creative Director Ruby Baker who has worked with Glastonbury and the British Library.
- Supported by Ebbsfleet Development Corporation and Creative Estuary.
- Northfleet, Ebbsfleet and Swanscombe
- Something for people of all ages to get involved in.
- www.cloud9festival.com



Looking Forward

- 2021 is our 20th Birthday year
- GYG goes Global.
 - international conversations about education, the pandemic, racism, and other topics.
 - Gravesham's Town Twinning
 - Zoom calls will be Filmed and shared



Thank you

