

## Appendix 2 – Consultation Activity

### Example Social Media Posts – Economic Growth Strategy consultation

A draft Economic Growth Strategy for Gravesham is under preparation and we invite your input, feedback & future involvement!

Download a Summary + Feed Back + Get Involved

Please visit: [bit.ly/3ipN1HO](https://bit.ly/3ipN1HO) before Sunday 31 October



"We need to... get those workers spending locally as well. A big part of that is making the local area welcoming, safe and providing services that people want & need"

What prospects do you see for Gravesham's future economic health?

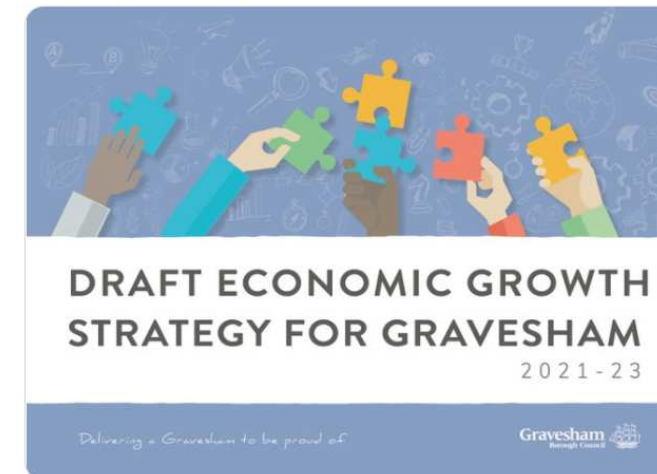
[bit.ly/3n6EYAu](https://bit.ly/3n6EYAu) @GrandGravesend



Do you have a pet project, big idea or key issue to flag up, that you think would improve local prosperity?

A draft [#EconomicGrowthStrategy](#) for Gravesham has been prepared & we would like to invite your input, feedback & future involvement

[bit.ly/3ipN1HO](https://bit.ly/3ipN1HO) @graveshambc



# Gravesham Business Network newsletters – Economic Growth Strategy consultation

## Our future prosperity - Have Your Say (last chance!)

A draft [Economic Growth Strategy](#) for [Gravesham](#) is under preparation and we invite your input, feedback & future involvement!

Download a Summary + Feed Back + Get Involved

We welcome your feedback by whatever means suit you best but ideally online.

Please visit: <https://bit.ly/3ipN1H0> before Sunday **31 October**

### Dr. Lauren Sullivan, Lead Member for Economic Development:

*Gravesham is a Borough that has the local economy and economic development at the heart of everything we do... the Council will focus its attention on developing the conditions for success for businesses and work together with partners in the business community, our local communities and also our public, education and third sector colleagues to create future [#opportunities](#) for local people; whether that is [#skills](#) training, employment, [#enterprise](#) or [#business](#) growth and [#investment](#).*

*To bring this strategy to life, we are keen to engage the ambition & input of as many individuals, businesses, sectors, groups as possible.*

Feel free to pass on the above link to colleagues, friends or business associates who may have an interest.

We really are keen to hear from as many local people as possible.



Dear Graveham Business Network Member,

### 1. [Economic Growth Strategy](#).

A draft [Economic Growth Strategy for Gravesham](#) has been prepared and we would like to invite your input, feedback and future involvement.

Themes include promoting the Borough as 'open for business'; workspace and premises; improved transport and digital infrastructure; workforce skills; rural and low carbon economy needs.

The short summary document is available to view as a [draft here](#).

We welcome your feedback by whatever means suit you best but ideally online [via survey monkey](#) before Sunday **31 October**.

Feel free to pass on the above links to colleagues, friends or business associates who may have an interest.

# 'In Person' and Digital Feedback Opportunities – Economic Growth Strategy

## Business Network – 21 Sept



## Online Survey Monkey

### Gravesham Economic Growth Strategy - Draft

#### Quick Survey

The Economic Growth Strategy for the Borough was drafted prior to the pandemic and recognised the opportunities for investment and growth in Gravesham in the coming years. We cannot ignore that the Covid-19 pandemic has had a major impact on national and local economies and its implications have yet to fully materialise. However, despite these uncertainties we believe that the commitments and objectives set out in the draft strategy remain broadly true for Gravesham.

We would very much welcome business views on whether that is the case and as we take this strategy forward, what you think the priorities are for future economic change and growth in Gravesham. Your comments will be invaluable in updating the strategy and formulating action plans.

The summary document linked to in the email you will have received, is designed to be read quickly in conjunction with this survey and on p.15 includes a 'plan on a page' incorporating the 7 key themes.

Thank you in advance, for Having Your Say.

OK

0 of 10 answered



# GBC Consultation Web Pages & Your Borough

## Draft Economic Growth Strategy

Last updated on: 01-Nov-2021

Do you have a pet project, big idea or key issue to flag up, which would improve local prosperity?

A draft Economic Growth Strategy for Gravesham has been prepared and we would like to invite your input, feedback and future involvement.

[Draft Economic Growth Strategy PDF](#)

[Draft Economic Growth Strategy \(accessible version\)](#)

The Economic Growth Strategy for the Borough was drafted prior to the pandemic and recognised the opportunities for investment and growth in Gravesham in the coming years. We cannot ignore that the Covid-19 pandemic has had a major impact on national and local economies and its implications have yet to fully materialise.

However, despite these uncertainties we believe that the commitments and objectives set out in the draft strategy remain broadly true for Gravesham.

We very much welcome business views on whether that is the case and as we take this strategy forward, what you think the priorities are for future economic change and growth in Gravesham. Your comments will be invaluable in updating the strategy and formulating action plans.

### Have your say

The summary document is designed to be read quickly, alongside the below survey and on page 15 includes a Plan on a Page, made up of the seven key themes of the Strategy.

We welcome your feedback by completing the below survey.

[Complete online survey](#)

Please visit our socials and share with friends, colleagues or businesses who may also have an interest.

### Keep in touch

Join us for free business networking and local updates on our our [Biz Network](#) pages.

Follow us for latest updates and news on Twitter [@GraveshamForBiz](#)

## Your Borough

## A plan for the local economy



A draft Economic Growth Strategy for Gravesham has been prepared and we would like to invite your input, feedback and future involvement!

[www.gravesham.gov.uk/have-your-say](http://www.gravesham.gov.uk/have-your-say)

## Business Network relaunched

More than 40 local business people joined the relaunch of the Gravesham Business Network. To join us and find out more about the next events please add your details at:

[www.gravesham.gov.uk/BizNetwork](http://www.gravesham.gov.uk/BizNetwork)