

Priority	Activity	Outcomes	23.24
Delivering a cultural and creative community	Establishing an overarching recognition of the value of arts and culture in the borough throughout council policy	Arts and culture embedded in council policies that inform future decisions on regeneration and place making	Continuing work with Strategic Development to secure Arts and Culture in the fabric of the council's future plans
		Recognising arts and culture as a way of bringing together and rebuilding communities	Reaching out to partners throughout the borough and the sectors to ensure a varied and diverse programme
		Arts Partners are fully engaged with GBC culture to fulfil their potential	Widen support through the match funding scheme
	Developing a cluster of Make It Spaces	Opening of St George's Arts Centre	Discussions with shopping centre, artists and council to develop pop up spaces for specific events eg Light Festival, Fringe etc
		Developing a programme in St Andrew's Arts Centre	Exploring funding for fit out for performance. ----- Exit strategy for the Ship and Shore programme.
		Identifying other 'Make It Spaces' throughout the borough	Develop a programme of workshops throughout the year in SAAC Exploring other spaces through work with partners, Creative Estuary, Thames Estuary Production Corridor etc Maximising the use of existing spaces including St George's Arts Centre, St Andrew's Arts Centre and The Woodville
		Developing Gravesham Borough Market into a making space.	Artists Co-operative in empty units for a meaningful amount of time.
	Establishing an Artist in Residence Programme	Three years of funded activity in St George's Arts Centre	Enter discussions with Artist in Residence to put a three year scheme in place with tangible outcomes

	Developing the skills and diversity of our cultural workforce and that of our partners	Establishing a programme with partners that grows the cultural sector exponentially	Working with partners to ensure we are offering funding opportunities and advice across the sector
		Encouraging artists and arts organisations to relocate to Gravesham	Continue conversations with Creative Estuary and Thames Estuary Production corridor to offer opportunities
	Creating a volunteer network to support cultural events and activities and develop knowledge within the sector.	Establishing Friends of St Andrew's	Explore the possibilities of a volunteer cohort across the whole department building on the exiting group at The Woodville.
		Working with existing volunteer groups within the heritage sector to enhance skills	
	Establish a new theatre space for Gravesham that is fit for purpose and provides a community hub for the borough	New venue development – St George's phase 2	Ensure that all national partners are fully aware of our aspirations for the new building and engage with them to secure future funding opportunities. Support funding applications for LUF
	Developing a cultural environment that is no longer solely dependent on and confined by access to buildings and venues	'comet' workstream	Further development of work with digital sector
		Enhancing our spaces to create a network of possible venues.	Develop plans for St Andrew's Gardens as well as the existing spaces. Explore other spaces for alternative events and activities including the 4 th Plinth on the pier. Exploiting the Blake Gallery for more developmental use

Supporting and developing artists and creatives	Establishing a grant funding programme for local artists and creatives	Strategic response to funding opportunities	Actively increase match funding bids that chime with our strategy criteria.
		New work made in the borough	Support artists to access ACE funding and match fund those that are successful
		Clarity of vision from GBC	Identify ways that Arts and Culture can underpin the social prescribing agenda
	Supporting local artists and organisations to leverage funding from national bodies to support work developed in and for Gravesham.	Matched funding opportunities	continuing
		Establish Gravesham as arts and cultural hub of North Kent	Develop work stream with other partners. Work with Tilbury on Light Festival programme and further development in future years
	Working with our creative community to help freelance practitioners to grow their practise and take SME's to the next level supporting sustainability.	More creative businesses in Gravesham supporting the local economy and creating employment opportunities.	Support Clubbs Yard development.
			Support other artists hubs
			Work with partners to establish new spaces Work with GAS on becoming a CIC/CIO within 5 years
	Creating an directory/website of assets, artists and creatives	Clear direction for internal and external organisations to find out what is happening and what is planned	Work with partners in LCEP to ensure that Gravesham Artists are represented and have access to directory
			Develop Gravesham Grapevine through GAS.

	Development of the live performance sector to be more flexible and responsive to change.	Flexibility built into the new venue	Ongoing work with digital partners
Establishing a vibrant and aspirational arts and cultural events programme	Building on existing programmes to establish an annual festival of arts and culture in the summer months	Annual Fringe Festival	Three year application to establish annual festival
		Full outdoor programme using council venues	Work with music venues to broaden the reach
	Accessing other funding streams to build resilience and sustainability	Value for our residents	Funding surgeries
		Robust programme that can withstand external pressures	Funding opportunities to be explored and applied for
	Ensuring that the diversity that defines the borough is reflected in all activity.	Genuinely diverse activity for residents	Positive engagement with diverse groups with arts and culture focus including GTown and Lyrici
			Explore working with partners on larger events
	Encouraging and supporting the enthusiasm for accessing culture across new platforms to develop live/as live festivals.	New opportunities to make and participate in arts activities	Developing digital programme to improve access and broaden the scope of activity

	Creating a culture card offering residents access to cultural and artistic activity.	Research and Development funding bid	Applications for appropriate funding to be explored.
	Ensuring our events are working towards a low carbon borough	Arts and cultural activity makes a positive contribution to the low carbon agenda	Building in sustainability as a criteria for Make it Grants and matched funding applications.
Enhancing and promoting our assets and heritage	Embed creative delivery and learning opportunities into our open spaces and built heritage	Regular activity in our heritage portfolio	Engage with local heritage groups and develop a programme

		Volunteering opportunities in the heritage sites	Explore the potential of a pool of heritage/cultural volunteers.
	Creating new ways to interpret our unique heritage	Develop the Discover Gravesham website	<p>Internal catalogue of collection</p> <p>-----</p> <p>Apply for funding to create a meaningful catalogue of artefacts and items.</p> <p>-----</p> <p>Finalising of new Discover Gravesham website</p>
		Create exhibitions with our artefacts	<p>Curation of exhibitions around specific artefacts in appropriate locations</p> <p>-----</p> <p>Working with partners to fully understand the significance of our collection and the best way we can use it to engage with the community.</p>
	Develop an annual series of events to showcase our heritage in a unique way	Heritage Festival	Establish funding sources to create living heritage

	Enabling our built heritage locations to enhance the visitor experience	Volunteer Training	Actively explore the volunteering opportunities within the sector
Developing our children and young people creatively	Develop a specific funding stream of grants for young people which can be used for matched funding from external organisations	Young artists located in the borough	<p>Specific grant and exhibition programme for young people <25 with Shared Prosperity fund</p> <hr/> <p>Ensure that we focus some of our grant funding towards supporting young artists to exhibit and produce work in the borough</p>
	Working with youth groups to ensure that our young people are given the chance to work effectively within the creative sector.	Training opportunities in the arts sector	
		Advisory service for young people	Work more closely with the Gr@nd and the LCEP to establish a panel of arts professionals who can mentor young people wishing to enter the sector.
	Working with schools and young people to develop artists in all genres for the future.	New working practises in all areas	Develop the Local Cultural Education Partnership
	Working with artists and creatives in the borough to develop an educational/learning offer.	Opportunities for young people to gain employment in the creative industries	Embed learning opportunities into funding and matched funding criteria
	Working with schools to enable all young people to experience live performance throughout our programmes and workshops.	Live performance embedded in schools and colleges	Work through LCEP and Creative Schools Network.

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