



A Creative Gravesham

Cultural Strategy 2025 - 2030

A Creative Gravesham 2020 – 2025

Priorities

- Growing a cultural and creative community
- Supporting and developing artists and Creatives
- Developing a vibrant and aspirational arts and cultural events programme
- Enhancing and promoting our assets and heritage
- Developing our children and young people creatively

Achievements

- St George's Arts Centre – opened in December 2021 and has welcomed over 30,000 visitors.
- Workshops and events run at an average capacity of 64%
- £30700 matched funding awarded bringing in £267450 to the borough for arts projects
- Vibrant and funded events programme including Gravesham Fringe and the annual Light Festival attracting over 75000 unique visitors.
- £98000 funding to research and catalogue the Gravesham collection
- Establishing and developing the Local Cultural Education Partnership and chairing the Creative Schools Network.
- Developing a network of located artists (GAS) of over 100 members.

And now what?

The future is ours.....

- Effectiveness of previous priorities
- Possibility to combine and add
- Creative Health and Wellbeing to be embedded in priorities
- Establishing of Cultural Compact with funding to bring more funding into the borough based on residents and visitors engagement.

A Creative Gravesham Aim

The Regional Cultural Hub of Kent

A Creative Gravesham 2025 – 2030

Potential Priorities

- Growing a cultural and creative community that supports and develops our artists and creatives and develops all artforms.
- Creating a wider consortium of local partners to inform and deliver on the cultural programme.
- Developing and celebrating our collection that reconnects Gravesham with its important heritage.
- Ensuring that children and young people have access to our arts and culture activity through the Local Cultural Education Partnership and other creative activity.
- Embedding the creative health and wellbeing agenda into our work.

ARTS AND CULTURE

